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USD FOOD SERVICE DIRECTOR JAMES TUBB NAMED TO HEAD IFSEA WESTERN REGION

James Tubb, Director of Food Service at the University of San Diego, was elected to a three-year term as Western Regional Director of the International Food Service Executives Association at their meeting held in Sacramento in February. The Western Region of the Association represents branches in the western United States, Hawaii, Korea, Japan, and the Phillipines.

IFSEA, founded in 1901, is the oldest educational and professional association for food service management. Among its activities is its sponsorship of student branches at colleges throughout the country, through which it has provided over the past ten years more than \$1 million in scholarships to students pursuing careers in food service.

Tubb, a graduate of the University of California at Davis, has also been a staff member at the University of California, Riverside and at Sage Food Service. At the University of San Diego, he supervises 200 employees and a broad range of services including cash operations, catering, and food services for resident students. Under his management, the University's food program has grown from an annual budget of \$650,000 to more than \$2 million, serving a million meals a year.

"I feel," Tubb says, "that a campus food service is as

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much a part of the educational process as anything else on campus. We introduce students to new foods, provide them with nutritional information so they can make valid choices of what to eat for a healthy life, and provide a great many students with their first exposure to work in the real world. We believe our program provides them with a positive model in all of these areas."

The University of San Diego, an independent Catholic institution, enrolls 5,000 students in its undergraduate College of Arts and Sciences, and School of Graduate and Continuing Education, and professional schools in business administration, education, nursing, and law.

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